SUNYLA 2019 | THE BIG MIGRATION
THE CHALLENGE OF CHANGE

ONONDAGA COMMUNITY COLLEGE, JUNE 12-14, 2019

#sunyla2019 | https://sunyla2019.wordpress.com/
Table of Contents

Welcome messages .......................................................... 3, 5
SUNYLA & SLC Officers ..................................................... 6
Scholarship Winners .......................................................... 6
Planning Committee .......................................................... 7
Door Prize Supporters ....................................................... 7
Sponsors & Exhibitors ....................................................... 8
Quick Conference Schedule .............................................. 9
Keynote Speaker .............................................................. 10
Wednesday Conference Schedule ................................. 11
Thursday Conference Schedule ....................................... 13
Poster Sessions ............................................................... 24
Friday Conference Schedule ........................................... 26
Presenters ........................................................................ 32
SUNYLA President’s Welcome

Welcome to SUNYLA 2019!

Whether this is your first SUNYLA or your 51st, SUNYLA is sure to please. Over the last twenty-two years, I have attended all but two SUNYLA conferences. Each year, I look forward to this annual meeting because SUNYLA conferences are rich, rewarding, and FUN! At this event, collegiality is robust and the ability to develop long lasting relationships is strong. Some of my oldest professional connections were seeded at SUNYLA. So take advantage of the great programs, the variety of social events, and the ability to make new and forever friends.

I would be remiss if I didn’t extend an enormous thank you to Onondaga Community College and the staff that made this possible, their hospitality is greatly valued. I APPRECIATE the work of Lisa Hoff, conference chair, and the Conference Planning and Local Arrangements Committees. Coordinating a conference is no easy task. Additionally, I would like to thank our vendors who help to make this an affordable conference; please make sure to stop by their exhibit booths to thank them in person.

Enjoy the conference and start the newest SUNYLA memories!

Carol Anne Germain

Conference Chair’s Welcome

Welcome to SUNYLA 2019 at Onondaga Community College! Ten years have passed since OCC hosted the SUNYLA annual conference on our campus, and in that time our libraries and campuses have seen many changes. Our conference theme this year is “The Big Migration and the Challenge of Change.” The program we’ve put together reflects this theme and addresses not only the “big” move from Aleph to Alma, but also the many ways that libraries navigate and embrace new ideas, approaches, and technologies.

While you are here, we invite you to explore our campus and take advantage of the vibrant downtown, entertainment, and cultural offerings that Syracuse has to offer.

Special thanks to Susan Tormey and Katie Boyle for all their help in organizing campus spaces for the conference, along with the hundreds of other details that they handled and to Valerie Powell from American Dining Creations who helped plan all the menus for the conference.

Many thanks also to our generous conference sponsors. Please be sure to show your appreciation and stop by the vendor exhibit area to have a chat about all that they have to offer.

Finally, being relatively new to SUNY (and OCC), planning this year’s conference has been an interesting way to dive into SUNYLA, but it has been a pleasure to get to know so many talented librarians from across SUNY, and has also provided the opportunity to get to know folks from my own campus. I’d like to thank everyone on the planning committee who took my frantic calls and answered my hurried emails, along with my OCC library colleagues who helped in so many ways. I could not have pulled this off without all of you!

Lisa Hoff
You have a job to do. We help you do it.

ONE SHARED GOAL...

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VISIT OUR TABLE AT THE SUNYLA ANNUAL CONFERENCE
Welcome to Onondaga Community College! We are pleased to host this year’s SUNYLA Conference and hope you enjoy your time on our beautiful campus.

You have all spent the last year working diligently on system migrations which go live this summer. We appreciate your hard work on such an important project, and your ability to adapt to change. Migrations such as Alma/Primo, the Information Literacy Framework, transitioning from print to online resources, etc., have changed your focus and energies substantially. We are anxious to see where the future of libraries will head - we know that they will never cease to be an integral part of all college campuses.

Thank you again for all that you do for our faculty, staff, and students. I hope you find your time at OCC to be invigorating and worthwhile. Best wishes for a great summer and upcoming fall 2019 semester.

Dr. Casey Crabill
SUNYLA Officers

President: Carol Anne Germain, SUNY Albany
1st Vice-President/President Elect: Bill Jones, SUNY Geneseo
2nd Vice-President/Conference Chair: Lisa Hoff, Onondaga Community College
Secretary: Amanda Lowe, SUNY Albany
Treasurer: Greg Bobish, SUNY Albany
Past President: Carrie Fishner, SUNY Delhi

Incoming Officers:
1st VP/President Elect: April Broughton, Finger Lakes Community College
2nd VP/Conference Chair: Jocelyn Ireland, Mohawk Valley Community College

SUNY Libraries Consortium (SLC) Board Members

Chair, At Large Representative: Katie Ghidiu, Monroe Community College
At Large Representative: Ben Rawlins, SUNY Geneseo
University Center Representative: Curtis Kendrick, SUNY Binghamton
Office of Library and Information Services Representative: Mark McBride, SUNY System Administration
At Large Representative: Ken Fujiuchi, Buffalo State College
At Large Representative: Carrie Fishner, SUNY Delhi
Secretary, At Large Representative: Susan Lieberthal, Suffolk County Community College
Ex Officio: Shannon Pritting, SLC Library Services Platform Project Director

Scholarship Recipients

Congratulations to our scholarship winners!

Sylvia Chu Memorial Scholarship:
Katelyn Baroody, SUNY Delhi
Angela Hackstadt, University at Albany
Emily Kilcer, University at Albany
Alana Nuth, SUNY Geneseo

Daniel F. Kissane Memorial Scholarship:
Hannah Herrlich, Queens College’s Graduate School of Library and Information Studies
Planning Committee

Lisa Hoff (2nd VP/Conference Chair), Onondaga Community College
Carol Anne Germain (President), University at Albany
April Broughton (Programming Chair), Finger Lakes Community College

Rebekah Burke, University at Buffalo
Carrie Fishner, SUNY Delhi
Carleen Huxley, Jefferson Community College
Jocelyn Ireland, MVCC
Andrea Kingston, Monroe Community College
Logan Rath, College at Brockport
Barbara Scheibel, Onondaga Community College

Laurel Scheinfeld, Stony Brook University
Pauline Lynch Shostack, OCC
Malina Thiede, SUNY Plattsburgh
Keri Thomas-Whiteside, Erie Community College

Door Prize Supporters
Sponsors

The Planning Committee would like to extend a huge thank you to this year’s sponsors. Without their generosity, the SUNYLA annual conference would not be the same.

Monday Dinner - Web of Science Group
Tuesday Breakfast - APA
Wednesday Lunch - Elsevier
Wednesday Afternoon Break - Empire State Library Network
Wednesday Evening Social - EBSCO/Gobi
Wednesday Water - Springer
Thursday Lunch - Third Iron
Thursday Water - Marquis Who’s Who
Friday Water - Gale

Exhibitors

Take the time to explore the wonderful products and services showcased in the Whitney Atrium vendor exhibit area. Vendors, thank you for participating and supporting this year’s conference!
Quick Conference Schedule

**Wednesday, June 12**

9:00am - 4:00pm  Conference registration check-in, Whitney Atrium
9:00am - 4:00pm  Vendor check-in, Whitney Atrium
9:00am - 11:30am  Preconference session, Whitney 301
10:00am - 1:30pm  SUNYLA Council Meeting (catered lunch), Coulter Hall, C116
12:30pm - 5:00pm  Residence Hall check-in, Residence Hall A, 1st Floor
12:30pm - 1:30pm  Lunch on your own (if not attending council meeting)
1:30pm - 2:00pm  Coffee/water break, Whitney Atrium
2:00pm - 4:30pm  Pre-Conference Workshop, Whitney 301
2:00pm - 3:00pm  Campus Tour/Walk, meet in Coulter Hall Lobby
4:30pm - 5:30pm  Committee/SIG Meetings Coulter Hall, C116
5:30pm - 6:00pm  New Member/1st SUNYLA Conference Meeting, Coulter Hall Lobby
6:00pm - 7:30pm  Membership Social, Stonewalls, Gordon Student Center
7:30pm - 9:00pm  Lazer Lounge open for guests to socialize, Gordon Student Center

**Thursday, June 13**

7:30am – 8:45am  Breakfast, Storer Auditorium Lobby
8:00am – 12:00pm  Vendor check-in, Whitney Atrium
8:00am – 12:00pm  Residence hall check-in, Residence Hall A, 1st Floor
8:00am – 5:00pm  Conference registration check-in, Whitney Atrium
8:45am – 9:45am  Vendor exhibits no conflict time, Whitney Atrium
9:45am – 10:15am  Session A
10:15am – 10:45am  Break & vendor exhibits no conflict time, Whitney Atrium
10:45am – 11:30am  Session F
11:45am – 12:30pm  Session G
12:30pm - 2:00pm  Lunch, Welcome, General Meeting, Gordon Great Room
2:00pm – 2:45pm  Session C
2:45pm – 3:15pm  Break & vendor exhibits no conflict time, Whitney Atrium
3:15pm – 4:00pm  Session D
4:00pm – 4:30pm  Break & vendor exhibits no conflict time, Whitney Atrium
4:30pm – 6:00pm  Poster Session with hors d’oeuvres, social, & raffle, Whitney Atrium
6:30pm – 9:00pm  Dinosaur BBQ and games, Coulter Library, Coulter Hall, & Outdoor Quad

**Friday, June 14**

8:00am – 9:00am  Breakfast, Whitney Atrium
8:00am – 12:00pm  Vendor exhibits, Whitney Atrium
8:00am – 12:00pm  Conference registration check-in, Whitney Atrium
8:00am – 11:00am  Residence hall check-out
9:30am – 10:15am  Session E
10:15am – 10:45am  Break & vendor exhibits no conflict time, Whitney Atrium
10:45am – 11:30am  Session F
11:45am – 12:30pm  Session G
12:30pm -  1:00pm  Lunch on your own & safe travels!
Keynote Speaker

Jason Schmitt is a filmmaker, journalist and Chair of the Department of Communication, Media & Design at Clarkson University in Potsdam, NY. Schmitt concentrates his research toward online education impacting a global audience, open access relating to academic publications, and media industry future trends.

As a filmmaker, his documentary, “Paywall: The Business of Scholarship,” has had 350 public screenings at institutions around the globe and an audience of over 150,000 have viewed the film. Since September 2018, Schmitt has given lectures in support of open access of research at venues as diverse as the United Nations, Erasmus University in Rotterdam, Netherlands, the University of Iceland, Université Côte d’Azur in Nice, France, Ludwig Maximilian University in Munich, Germany, and the Institute for Globally Distributed Open Research and Education (IGDORE) in Indonesia. Schmitt’s prior film career found him as the interviewer/field producer for the documentary, “Louder Than Love,” a film on the historic rock venue The Grande Ballroom and its influence on rock and roll music. The film was awarded an Emmy in 2016 and has been to more than 35 festivals from Detroit to LA and London to Australia.

As a journalist, Schmitt has written more than 70 pieces for outlets like Forbes Asia, the Huffington Post, EdSurge, BoingBoing, Slate, EuroDoc, Elmore Magazine, and DBusiness.

In addition to writing and film, Schmitt is involved in providing insight and leadership toward startup companies in the digital space and, in 2016, he judged over 1,000 startup pitches and business models for venture capital funding.

Schmitt published two textbooks in 2018: Purposeful Communication in the Digital Age and Speaking with a Purpose. Both books are published through Routledge.
# Full Conference Schedule - Wednesday

**Wednesday, June 12th**

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**SHOW SLC THE MONEY - SUSTAINING SUNY LIBRARIES THROUGH PHILANTHROPY**  
*Whitney 301*

**NJ Bradeen and Chuck O'Bryan**

Academic libraries face choppy water to maintain library collections and resources to support institutional needs. As the "piece of the budget pie" is shrinking and costs for library materials historically increase in cost by 6-8% on average, who makes up such a budget shortfall? Has the SUNY Library administrators been politically successful to navigate this challenge? Prof. NJ Bradeen from FIT recently polled SLC Directors on their philanthropy experiences. Results of this survey will be shared along with a stage setting on possible routes for individual libraries or SLC as a group to not only cope but garner new resources to insure SUNY libraries are resource rich.

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<td>12:30pm - 5:00pm</td>
<td>Residence hall check-in, <strong>Residence Hall C, 1st Floor</strong></td>
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**THE SUNYLA INSTRUCTION TEST KITCHEN: MIGRATING FROM THE ACRL STANDARDS TO FRAMEWORK**  
*Whitney 301*

**Brandon West and Logan Rath**

How can we incorporate the ACRL Framework into our instruction? This workshop will explore this question as participants work in teams to design an exciting hands-on, information literacy (IL) lesson that incorporates concepts from the Framework. After the facilitators kick off the workshop with an exercise about moving from the ACRL Standards to Framework, participants will complete two rounds of creative lesson planning. The goal of this workshop is to inspire participants to experiment with the Framework in their teaching by embracing more conceptual modalities of teaching and learning.
Wednesday, June 12th

2:00pm - 3:00pm  Campus Tour/Walk, meet in Coulter Hall Lobby
3:00pm - 4:30pm  Coffee/Water Break, Whitney Atrium
4:30pm - 5:30pm  Committee/SIG Meetings, Coulter Hall, C116
5:30pm - 6:00pm  New SUNYLA member / First SUNYLA Conference meeting, Coulter Hall Lobby
6:00pm - 7:30pm  Membership social, Stonewalls, Gordon Student Center
7:30pm - 9:00pm  Lazer Lounge open for guests to socialize, Gordon Student Center
Full Conference Schedule - Thursday

Thursday, June 13th

7:30am - 8:45am  Breakfast,  Storer Auditorium Lobby
8:00am - 12:00pm  Residence Hall check-in,  Residence Hall C, 1st Floor
8:00am - 5:00pm  Conference registration check-in,  Whitney Atrium
8:00am - 12:00pm  Vendor check-in,  Whitney Atrium
8:45am - 9:45am  Keynote address,  Storer Auditorium
9:45am - 6:00pm  Vendor exhibits,  Whitney Atrium

10:15am - 11:00am  Session A

A1. ACADEMIC MAKERSPACES ON A SHOESTRING BUDGET  
Whitney 213  
Pauline Lynch Shostack and Dennis Thoryk

This presentation will provide an overview of Coulter Library’s journey into the world of making with limited staffing and budget. The presenters will provide an overview of the steps they took to create and now maintain their maker space. Attendees will also have the opportunity to take part in some inexpensive maker activities and challenges during the session.

A2. LIBRARY ADVOCACY AND MARKETING THROUGH SOCIAL MEDIA  
Whitney 220  
Charlene V. Martoni-McElrath

Meet your community members where they are: online. Libraries must begin to take advantage of social media marketing tools in order to adequately identify and serve the needs of their communities. This presentation will explain: (1) why libraries should be active on social media, (2) how libraries can gather information about their communities through social media to better meet their needs, (3) how libraries can foster a community of library advocacy and engagement through social media, (4) ways libraries can market their services, resources, and programs through social media, and (5) how to set up a strategic marketing plan specific to individual library cultures. Take your embedded librarianship and library advocacy practices to the next level by attending this workshop.
A3. **ON BOARD THE MENTORSHIP: SAILING THE SEA OF CHANGE WITH TENURE TRACK LIBRARIANS**

Whitney 319

Lisa Czirr, Jennifer Moore, Janet Ochs, Maaike Oldemans, Jen Parker, Jeremy Pekarek, Richard Powell, and Hilary Wong

Tenure-track librarians face many challenges, from figuring out the basics of their jobs, to learning the nuances of a campus culture, to fulfilling the criteria for continuing appointment. Their roles are not entirely the same as teaching faculty, so they generally require different support. At SUNY Cortland, the hiring of several new librarians created an opportunity to develop an informal mentorship program. This panel of presenters, composed of newer librarians and mentors, will discuss their successes, challenges, and overall experiences with mentorship in an academic library setting.
A4. USING THE INSTITUTIONAL REPOSITORY TO SUPPORT AND PROMOTE THE HUMANITIES

Whitney 218

Kayla Siddell, Mary George

The humanities are often underrepresented in institutional repositories. The capstone projects for humanity fields generally are kept within the department and are not available online. The humanities incorporates unique concerns including plagiarism and the ability to publish the work in the future.

The English Department’s capstone projects are created, stored, and archived within Special Collections. These students’ works can only be access on campus in the University Archives Reading Room. Using the institutional repository, we will create an opportunity for English majors to share their works publicly if they desire and can help them understand and navigate copyright concerns.

In this presentation, participants will learn strategies for addressing humanities specific open access publishing concerns and to create a platform for access and preservation of creative works.

A5. SIX STAGES OF FEELINGS, THOUGHTS, AND ACTIONS: ENGAGING STUDENTS WITH A MODEL OF THE INFORMATION SEARCH PROCESS

Whitney 301

Andrea Kingston

Whether they’ve mastered keywords and database searches or not, many first-year college students have yet to understand what the research process actually looks like and are taken aback when it’s not linear and straightforward. This session will explore how incorporating Dr. Carol Kuhlthau’s model of the information search process into information literacy instruction sessions can help students better understand the various stages of research. This model summarizes the feelings, thoughts, and actions that many researchers cycle through as they seek information. A classroom-tested lesson plan based around the model and informed by the ACRL Information Literacy Framework will be shared, as will student learning outcomes.
A6. INTERDEPARTMENTAL COLLABORATION TO FOSTER IL DEVELOPMENT WITHIN A DISCIPLINE
Whitney 334
Anne C. Deutsch, Jessica Welsh

In an effort to meet students’ learning needs, a professor and librarian collaborated to gather student feedback with the intent of systematically developing students’ information literacy (IL) in two introductory courses. They administered skills based pre-surveys and reflection based post-surveys (both end of session and semester) and the information they gathered facilitated the refinement of IL student learning outcomes and adjustment of course assignments and rubrics. When the professor began teaching an intermediate course she had data to inform a developmental approach to IL and to apply it to discipline-specific learning. This presentation will explore what was learned, adjustments made, and provide opportunities for discussion.

A7. EBSCO: ONE SUNY LIBRARY’S JOURNEY TO IMPROVING BARRIERS TO KNOWLEDGE WITH OPENATHENS
Whitney 257
Heidi Webb, Nancy Grimaldi

Join Heidi Webb, Discovery Services Librarian, SUNY Upstate Medical University and Nancy Grimaldi, EBSCO NY Academic Representative, to learn about the benefits of setting up OpenAthens. From problem solving to setup and solution, Heidi shares here experiences and goals to: simplify user access to the library resources, enable seamless account management, and gain access to new statistics and data tools.

OpenAthens is a next-generation authentication service that provides single sign-on-access for end users. OpenAthens’ approach to authentication provides the flexibility to

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B1. TRANSFORMING LIBRARY SERVICES THROUGH THE ReCAP SHARED COLLECTION
Whitney 334
Melissa Gasparotto

In September 2017 the ReCAP Consortium, whose members include Columbia University Libraries, Princeton University Libraries and The New York Public Library, launched the Shared Collection, successfully transitioning from joint management of an offsite storage facility to joint stewardship of a shared collection. Learn how this transformative collections sharing initiative has enhanced the researcher experience and impacted staff workflows, as well as how librarians at SUNY institutions can leverage the Shared Collection in the service of their patrons.

B2. CHANGING POPULATIONS, CHANGING FOCUSES: TRANSFER STUDENTS AND THE LIBRARY
Whitney 220
Matthew Harrick, Lee Ann Fullington

Transfer students are now Brooklyn College’s largest student population. Campus constituents, including the Library, are responding to this change in our student population majority, and transfer student support is a major mandate in the College’s Strategic Plan. To understand their needs from a library perspective, and to create new, effective programs and outreach, we conducted focus groups to ask transfer students about their experiences, desires, and frustrations with the transfer process.

Our presentation will share our findings, discuss ways to tailor outreach to transfer students, and identify opportunities for future collaborations between community college and four-year college librarians.

B3. WHAT WE TALK ABOUT WHEN WE TALK ABOUT ASSESSMENT: A CONTENT ANALYSIS OF SUNYLA CONFERENCE ABSTRACTS 2012 - 2018
Whitney 213
Stephan Macaluso, Katherine Zipman

Assessment has been a major change agent in SUNY libraries in the past decade. But how do librarians talk about assessment at SUNYLA meetings? An analysis of SUNYLA conference abstracts from 2012-2018 reveals that 15% of SUNYLA presentations discussed assessment in some way. Most assessment presentations involved library instruction although many other areas and workflows are represented. Assessment is frequently presented as part of a cycle, e.g., as either a driver or as an end-step in an initiative. Overall, the majority of presentations discuss how assessment plays a role in either planning or demonstrating a library’s value. This content analysis suggests ways to examine how assessment and other change drivers in librarianship are represented at SUNYLA annual conferences.
B4. DIGGING INTO ONESEARCH: TEACHING THROUGH THE TRANSITION
Whitney 301
Brianne Hagen, Kimberly Stelter

An Instruction and Research Librarian and a Metadata/Cataloging Librarian worked together to navigate the transition from Voyager/Articles+ to Alma/Primo combining the front end user experience with back-end expertise to teach students, faculty, and staff about finding information through the new interface. We developed and taught two lessons through our active learning workshop program, SkillShops. Burrow into OneSearch introduced the interface, navigation, and content, and the second session, Digging Deeper into OneSearch, focused on search strategies. In this session, we will discuss designs for collaborating successfully across departments to market and implement a new interface. Participants will learn strategies for on-boarding and achieving buy-in from users.

B5. TRANSPLANTING TEACHING TECHNIQUES: INFORMAL CONVERSATION ABOUT INSTRUCTION
Whitney 257
Megan Benson

Looking to migrate away from the same-old lesson plan? Want to learn what your colleagues are doing? Or troubleshoot an issue? Join us for an informal conversation about what has worked (or hasn’t) with your instruction. Come prepared with examples and questions to share and learn from the group. Possible topics for discussion include technology in the classroom, active learning, instructional design, credit-bearing classes, and more.

B6. THE PEER ADVANTAGE: STUDENTS HELPING STUDENTS AT THE REFERENCE DESK
Whitney 319
Deborah Bauder, Michelle Toth, Mechelle Romanchock

Research has shown that students often ask questions of each other before they reach out to a librarian for information services help. The use of students at the library reference desk acknowledges this fact and provides a student face to this valuable service. A panel of three academic librarians will talk about their experiences with hiring, training, and motivating students to succeed using the peer reference model at their libraries. They will speak about the challenges and rewards, as well as the perceived impacts and benefits of having students in this important role.

12:15pm - 2:00pm Lunch, Welcome, & General Meeting - Gordon Great Room
C1. GOING GREEN ON A BUDGET: ENVIRONMENTALLY FRIENDLY ACQUISITIONS PRACTICES  
Whitney 334  
Nicole Wood  

This presentation will chronicle the efforts of an acquisitions librarian at a mid-sized public university to create environmentally-friendly practices without tapping into the library’s budget. Through trial and error, success and failure, collaboration, and a hint of begging, the library made a series of changes that reduced the amount of waste sent to landfills. Learn about practical changes your library can make, such as carbon offsetting and collaborating with vendors to receive books in plastic-free packaging, and discuss efforts being made at your library!

C2. MAKERSPACE MARKETING: A LIBRARY ANNIVERSARY EXTRAVAGANZA  
Whitney 220  
Sharona Ginsberg, Juan Denzer  

Makerspaces are typically viewed as a service aimed at and used by patrons. This presentation explores how librarians and library staff themselves are also important users of makerspaces, and how projects created internally by library employees can be used to market the library. Specifically, the presenters will talk about the makerspace-driven activities they incorporated into their library’s 50th Anniversary Celebration event, and how these successfully highlighted other important library resources.

C3. RESISTANCE TO CHANGE  
Whitney 213  
Nancy Sarah Murillo  

Sure, they say that change is good for you. But, change can be stressful! Sometimes we resist moving forward even though we may know it’s usually for the best and sometimes unavoidable. This workshop will allow participants to explore reasons why we avoid change and how we can embrace it without having to sacrifice our authentic “librarian” selves. We’ll discuss the changes in academic libraries in the arena of technology, staffing and our relationships with our larger college campuses. I will guide the participants in coming up with some strategies to deal with the stress of change and discovering ways to grow and adapt without burning out.
C4. **USABILITY AND CUSTOMIZATION OPTIONS FOR PRIMO VE: LEARNING TO LOVE A FIXER-UPPER**

Whitney 301

*Michelle Eichelberger, Jill Locascio, Rebecca Nous*

This session will report on usability issues identified by members of the Discovery Working Group, SUNY librarians, and members of the Alma/Primo community. The presenters will discuss which problems can be easily fixed and which are more of a challenge. The topics will include authentication, availability language, page layout, etc. The presenters will provide attendees with a range of configuration how-tos, from basic to more in-depth, that they can bring back to their campus Discovery Administrator.

C5. **LIBRARY CULTURE: TRANSFORMING THE CULTURE OF MOBILE PHONE USE IN THE LIBRARY**

Whitney 319

*Nandi Prince*

The mobile phone has integrated into the information seeking behavior of students, as evident in their engagement with library staff. Attendees will come away with innovative ways to provide students with additional resources using their cell phones as the tool (1) receive content and further brand engagement by scanning QR codes (2) incorporate Kahoot, an online game platform that may be used to create trivia quizzes to assist students with learning, measure engagement and comprehension, and assess the effectiveness of an information literacy one-shot instruction session. It is necessary to introduce strategic initiatives to change and challenge the library’s cultural disdain for mobile phones in its space.

C6. **FIRST BLOOD: USING GAMES TO TEACH AUTHORITY AS CONSTRUCTED AND CONTEXTUAL TO FRESHMAN**

Whitney 257

*Jenifer Phelan, Daniel Harms*

Can a vampiric infestation teach students about authority? We explore the ACRL’s Information Literacy Framework’s threshold concept “Authority is Constructed and Contextual.” In order to teach source evaluation in a way that ensures all students are able to successfully demonstrate Student Learning Outcomes, we embarked by researching the ACRL’s First Frame and explored different ways to integrated active learning activities for first year students. We will share what we learned about Authority and a “vampire game” that we have developed to actively impart knowledge practices and dispositions to Freshmen.
C7. THIRD IRON: ONE-CLICK TO PDFS: LIBKEY, THE BIG MIGRATION AND THE FUTURE OF ACCESS  
Whitney 218  
Ted Tyson

Users expect the process of accessing full text to be fast, seamless and intuitive. LibKey services from Third Iron help libraries meet these new expectations by incorporating one-click access to PDFs from discovery services, core databases, open web searches and more. Join Third Iron co-founder and CEO Kendall Bartsch to learn how libraries are using LibKey services and the impact on researcher workflow.

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D1. THE BIG BOOK MIGRATION: FROM OUTDATED TO UPDATED  
Whitney 319  
Jamie Saragossi, Gregg Stevens, Laurel Scheinfeld, Jessica Koos, Michael Huang

The Stony Brook Health Sciences Library embarked on a large-scale collection assessment project. The task was overdue and the need for space was becoming a growing issue. While the scope was broad, the turnaround time for completion was short due to the scheduling of a mini-renovation. The librarians embraced the challenge and worked together to follow a well-designed plan, implemented in phases. The goals were to create a more effective and robust health sciences collection and to better utilize space. In this presentation we will share details of the entire project, from the planning phases through the lessons learned.

D2. INFORMATIONAL NEEDS OF INDIVIDUALS WHO EXPERIENCED A TERMINAL CANCER DIAGNOSIS OF A LOVED ONE: AN EXPLORATORY STUDY  
Whitney 334  
Megan Coder

This research explored the informational needs of family members and other individuals who experienced a terminal cancer diagnosis of a loved one that included a predicted lifespan (e.g. 5 months, 2 years, etc.). Quantitative and qualitative methods investigated the print and online resources these individuals used, reliability of the medical information, barriers faced in obtaining information, and anticipated information uses. An online survey was designed consisting of 40 questions with an average response rate of 63 respondents per question. Twelve interviews were conducted with survey participants who indicated interest in speaking about their loved ones and information-seeking experiences.
D3. WIN-WIN: STUDENTS SOLVING PROBLEMS
Whitney 257
Lauren Stern, Maaike Oldemans, Szilvia Kadas
What challenges does your library face? Which ones could be transformed into authentic learning opportunities for students? At SUNY Cortland Memorial Library, we partnered with the Art & Art History department to re-imagine one of our most critical documents, the library map. Students in an undergraduate graphic design class competed in an authentic design challenge, and the library has adopted the winning design. Attendees will learn about the essential elements of this collaboration, and consider how they might apply this concept on their own campuses.

D4. SUNY WORKPLACE: WHAT IS IT AND HOW ARE WE USING IT?
Whitney 213
Kelly Williamson
A global overview of the SUNY Learning Commons Workplace platform project complete with use cases, user experience and functional improvements. Topics include: Engagement Statistics; Implementation Reflections; Best Practices; Relevant Campus; Specific Use Cases.

D5. LIVE IN THE CLASSROOM: VIRTUAL REFERENCE
Whitney 220
Aleshia Huber
Students working on research projects live during class sounds like an excellent opportunity for roaming reference by their subject librarian. However, there is only one subject librarian available and multiple class sections occurring simultaneously across campus. In order to finally achieve the goal of being in multiple places at once, the subject librarian provides reference assistance using online chat during the class times when they are scheduled to do library research. This presentation will cover the logistics, challenges, and tips and tricks of providing course-dedicated virtual reference and instruction during live course sessions.
D6. **NO MORE NAPS: HOW TO WAKE UP YOUR LIBRARY INSTRUCTION WITH ACTIVE LEARNING**

*Whitney 301*

*Jennifer Whittaker, Sarah Lane*

Making the shift from lecture and demonstration style instruction to a more active learning structure has not been seamless. Fortunately, the outcome has been worth the effort. Using models such as “Learning by teaching,” scavenger hunts, and “Think-Pair-Share,” we discovered teaching is more enjoyable and students are more engaged. It has also allowed us to better address the Framework for Information Literacy.

In this presentation, we’ll discuss motivating factors for the change, how we implemented the change, and faculty response. We’ll also include lessons learned along the way.

D7. **EBSCO and GOBI…working with SUNY’s System Migration**

*Whitney 218*

*Patricia Adams, Frank Durkin*

A discussion about how EBSCO and GOBI are working with SUNY Libraries to maximize your use of our industry-best systems and partner with you to make best use of time-saving work efficiencies! #API #CommunityZoneData #EDIInvoicing #PublisherPartnerships

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>4:00pm - 4:30pm</td>
<td>Break &amp; Vendor exhibits, Whitney Atrium</td>
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<tr>
<td>4:30pm - 6:00pm</td>
<td>Poster Session with hors d’oeuvres, social and raffle, Whitney Atrium</td>
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<tr>
<td>6:30pm - 9:30pm</td>
<td>Backyard Barbecue on the Quad</td>
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Poster Session Information

P1. GOODBYE, REFERENCE DESK: RESTRUCTURING MILNE LIBRARY’S REFERENCE SERVICES - Brandon West

P2. IMPLEMENTING A DIGITAL EXPERIENCE FOR THE PHYSICAL EXHIBIT; DENTAL INSTRUMENTS PAST AND PRESENT – Jamie Saragossi and Dana Haugh

P3. THE EMPOWERED INTERNSHIP: OPENING UP THE CURRICULUM - Alan Witt

P4. A RASPBERRY PI ADVENTURE: MONITORING THE MONOGRAPH STACKS TO IDENTIFY PATTERNS OF PATRON USE - Bill Jones and Alana Nuth

P5. A SWEET CHANGE WITH ADDRESSING PLAGIARISM - Carol Anne Germain

P6. RESEARCH DATA MANAGEMENT: EARLY STEPS TO A NEW SERVICE - Emily Kilcer and Traci Tosh

P7. EXPLORING EMERGING TECHNOLOGIES FOR LIFELONG LEARNING AND SUCCESS - Roberta (Robin) Sullivan


P9. BUILDING EMPATHY AND DRIVING CHANGE WITH USER EXPERIENCE DESIGN– Justin Cronise


P11. LET’S TALK ABOUT IT! REFLECTIVE PRACTICE GROUPS AND INSTRUCTION LIBRARIANS - Alice Wilson

P12. HOW EFFECTIVE IS THE LANGUAGE OF INFORMATION LITERACY? - Jean-Paul Orgeron

P13. PROMOTING METACOGNITION WITH THE METALITERACY BADGING SYSTEM - Kelsey O’Brien

P14. FROM BOOTS TO BOOKS: HOW LIBRARIANS CAN SUPPORT STUDENT VETERANS AND THEIR FAMILIES - Jennifer Jeffery

P15. INVITATION TO CHAT: GOING FROM PASSIVE TO PROACTIVE CHAT REFERENCE AT SYRACUSE UNIVERSITY LIBRARIES - Natalie LoRusso and Abby Kasowitz-Scheer

P16. SHAKING THE WINDOWS AND RATTLING THE WALLS: THE REFERENCE TIMES THEY ARE A CHANGIN’ (WITH APOLOGIES TO BOB DYLAN) - Cindy Hagelberger

P17. COURSE MATERIAL SELECTION: A PROPOSED FRAMEWORK - Laura Harris
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Full Conference Schedule - Friday

Friday, June 14th

8:00am - 9:00am  Breakfast, Storer Auditorium Lobby
8:00am - 12:00pm Vendor exhibits, Whitney Atrium
8:00am - 12:00pm Conference registration check-in, Whitney Atrium

9:30am - 10:15am Session E

E1. UTILIZING 3D TECHNOLOGY IN DIGITAL ARCHIVES
    Whitney 220
    Jane Fiegel

    The new addition of a 3D scanner and the introduction of 3D digitization workflows in the Xavier University of Louisiana Archives and Special Collections have opened up more avenues for digital preservation and accessibility, and have promoted deeper audience engagement with the objects in our archives. By creating 3D models of objects that previously only existed online in the form of 2D photographs, we have made our collections more interactive and have provided more accurate digital representations of them. Topics covered will include implementing new technology, the process of 3D scanning, and hosting and sharing these new 3D models.

E2. COST DINOSAUR OR STRATEGIC PARTNER: EXCELLENT COMMUNITY COLLEGE LIBRARIES AS PARTNERS IN THE SUCCESS OF THE INSTITUTION
    Whitney 218
    Katherine McGivern

    Learn about the characteristics of ACRL award-winning community college libraries and how these libraries helped their institutions earn the prestigious Aspen Prize for Community College Excellence with a one-million-dollar cash prize. The presenter will discuss research into these libraries and their institutions in an effort to understand if and how the work of the libraries, aided in the success of the institution. Attendees will take away suggestions for developing excellence in their own libraries. Discussion will include sharing of current library outreach and innovation which raise awareness of the library to outside stakeholders.
E3. SUNY COMMUNITY COLLEGE LIBRARIES AND GUIDED PATHWAYS
Whitney 257
Katie Ghidiu and Alice Wilson

Community colleges across the country, including many in SUNY, are redesigning programs and services according to the guided pathways model. This model seeks to improve student success measures by creating structured academic and career pathways. Come to this session to learn more about this model and explore ways in which community college libraries might rethink core services from the guided pathways lens.

E4. HOW DO YOU SOLVE A PROBLEM LIKE FACULTY-LIBRARIAN RELATIONSHIP BUILDING?
Whitney 301
Samantha Dannick

Effective faculty outreach is key for informing collection development, creating a channel for instruction, and communicating library services – especially for an evolving library. But, faculty are busy, so how do you convince them to open their doors (and their calendars) to a librarian? This session will present how one newly hired subject-specialist revamped her approach to outreach. Long-term effects are TBD, but the immediate impact is promising.

E5. INTEGRATING LIBRARY INSTRUCTION INTO THE DISCIPLINES: A VETERINARY SCIENCE MODEL- A 17 YEAR FOLLOW-UP/REFLECTION
Whitney 334
Steve Dixon

A SUNY Delhi Librarian, Steve Dixon, has worked together with Veterinary Science Faculty at the school for 17 years in a research project that has become required of all students that graduate from the program. The Veterinary Science Faculty have felt the project to be a success for their students, and Steve calls it the best experience of his career. Steve will share the background and evolution of the project, highlighting both successes and non-successes, and how he feels similar projects can be useful in other Academic libraries.
E6. JIGSAW FALLING INTO PLACE: THE EVOLUTION OF AN INFORMATION LITERACY SESSION  
Whitney 319  
Lisa Czirr

Librarians often have far more information to cover than they reasonably can within the time constraint of a single class meeting. One method which works especially well for integrating several concepts into a session is the jigsaw technique, a cooperative strategy that puts learning directly into students’ hands. This presentation will cover the process of transforming a content-heavy session into a thriving active learning experience, and demonstrate how it was applied. Participants will walk away with ideas to engage students and make their own sessions more dynamic.

10:15am - 10:45am  Break & Vendor Exhibits

10:45am - 11:30am  Session F

F1. GOV DOCS IN TRANSITION: LESSONS LEARNED ON THE PATH TO BECOMING AN ALL-ONLINE DEPOSITORY  
Whitney 220  
Katelyn Baroody

Participation in the Federal Depository Library Program can be an excellent way to serve your community by promoting information access and government transparency, but can also easily turn time-consuming and burdensome. Like many other FDLP libraries, Resnick Library at SUNY Delhi was questioning whether continued participation was worthwhile. This session will address why we chose to become an all-online depository, the resources that helped along the way, how the transition has saved us time and effort, and how our community benefits from this change.

F2. EQUITABLE STUDENT ASSISTANT SUPERVISION & DELEGATION  
Whitney 218  
Charlene V. Martoni-McElrath

This presentation will address the issue of inequity in library student assistant workforce management by discussing unconscious bias and how it can affect student assistant work in libraries. Participants will be guided through the process of setting up strategies and systems to ensure equity in delegation of student assistant work.
F3. **PROMOTION & TENURE COMMITTEE PANEL**  
*Whitney 257*  
_Carrie Fishner and Maria McLane_

Do you have questions about the promotion and tenure? Would you like to talk with those who have gone through some aspect of either process? Join us for a group mentoring session at the annual conference, where some seasoned librarians will be on hand to answer questions and offer encouragement. This will be a great opportunity for those in any step of the process to check in with colleagues from around the state.

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F4. **ZOMBIE ESCAPE: GAMIFYING LIBRARY INSTRUCTION WITH ACTIVE LEARNING ACTIVITIES**  
*Whitney 301*  
_Jeremy Pekarek, Jenifer Phelan, Annette Ernste_

Are you considering implementing active learning activities into your library instruction? Perhaps you already do but want to learn more. This session will explore why active learning is a powerful tool for engaging students in developing their knowledge practices and dispositions for a deeper understanding of the threshold concepts outlined in the ACRL’s Framework. Our library held a gamifying workshop for librarians where several Information Literacy games were conceptualized for use with first year students. Let us take you through our R&D process for our zombie/library escape room valuation game. Discussion will include conception, physical creation, testing, revision, and evaluation.

11:45am - 12:30pm  
Session G

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G1. **LEVERAGING STAFF TO TRAIN STUDENT EMPLOYEES**  
*Whitney 220*  
_Amy Hathaway and Glen Benedict_

Student employees are an integral part the operations of many academic libraries. Each fall, training new student workers involves dedicating considerable time and resources. One solution is to leverage the experience and skills of the library staff to assist in delivering training. We will present a case study of how a training program was developed and executed by the Access Services department of the University Libraries at the University at Albany. With 15 staff involved in the process, a total of 33 new student employees were trained using a program of topical training guides, practical exercises, and personalized follow-up.
In the 1990’s libraries began purchasing access to electronic A&I databases and to the few full-text offerings where available. In the early years libraries spent a modest amount of their funds on these resources as they were seen as supplemental to the acquisition of print/physical materials. Fast forward to 2019 where both subscriptions to and purchases of electronic resources are ubiquitous and encompass the vast majority of library acquisition budgets. Another shift is gaining momentum that will fundamentally change the role of librarians in the curation and delivery of content. This is the evolving focus on open access and open educational resources content developed by campus faculty. The death knell of the vendors’ “big deal” is unfolding across Europe and North America. Most funding agencies are requiring research output to be made available in open access repositories. The New York State Legislature has provided significant funding two years in a row to SUNY and CUNY for the development of OER curriculum materials. In 2018, the SUNY Board of Trustees passed an Open Access Resolution to "ensure that every SUNY faculty member and student has access to an open access scholarly repository, and, where appropriate, related shared/networked services, and that these SUNY repositories be integrated and searchable via a single interface.” Come join the OLIS team as we explore the issues to address and possible initiatives to undertake, in collaboration with the SUNY community, to help fulfill the SUNY Board of Trustees’ mandate on open access as well as develop environments to support discovery and access to vetted OER content.

Library Safari: noun; an expedition, usually by caravan, whereby library co-workers travel to surrounding libraries in order to observe or hunt ideas at other institutions in their natural habitat.

Begging, borrowing and stealing ideas isn’t just for the internet. Library Safaris are a great way to leave the settled thinking of your daily surroundings and expose yourself to new ideas and fresh thinking. The library safari can establish a context for your work, bring your team together, let them meet their counterparts and build a shared vocabulary for managing change in your institution while also creating valuable opportunities for networking.
G4.  **MAKING THE CASE FOR OER AT A R1 UNIVERSITY**  
**Whitney 319**  
*Ashley Shea*

In this talk, I will share my experience partnering with faculty and students to build momentum for OER on a R1 university campus where research output has long been prioritized and alternative modes for teaching and learning, historically, have been tepidly embraced. I will highlight the changing landscape on our campus that made the blazing of new OER trails possible and share 2 course successes. I will also provide a roadmap that other librarians can use when making the case for OER at their home institutions.

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G5.  **TAKE A BITE OUT OF IT!**  
**Whitney 301**  
*Jocelyn Ireland*

This session will go over how to create microlearning videos that offer bite-sized lessons for students to use at their point of need. Brief, microlearning videos address one-to-two learning objectives and are tied to classroom instruction. These videos offer just the necessary amount of information the student needs and allows instructors to create a more individualized online learning experience. An Instructional Design Librarian will share her experience with creating video-based instruction for the diverse array of students at a community college. There will be a demonstration of video creation software tools and a discussion about microlearning and accessibility best practices.

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12:30pm - Lunch on your own

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Thank you for attending this year’s SUNYLA conference. We look forward to seeing you at next year’s conference **June 17-19, 2020** at Mohawk Valley Community College in Utica!
Presenters

Presenter bios are available here: bit.ly/sunyla2019present

Patricia Adams, EBSCO
Katelyn Baroody, SUNY Delhi
Deborah Bauder, SUNY Oswego
Glen Benedict, SUNY Albany
Megan Benson, SUNY Binghamton
NJ Bradeen, SUNY FIT
Megan Coder, SUNY New Paltz
Lisa Czirr, SUNY Cortland
Samantha Dannick, Alfred University
Juan Denzer, SUNY Oswego
Anne C. Deutsch, SUNY New Paltz
Steve Dixon, SUNY Delhi
Frank Durkin, EBSCO
Michelle Eichelberger, Geneseo Community College
Annette Ernste, SUNY Cortland
Jane Fiegel, Xavier University of Louisiana
Carrie Fishner, SUNY Delhi
Lee Ann Fullington, Brooklyn College CUNY
Karen Gardner-Athey, SUNY OLIS
Melissa Gasparotto, New York Public Library
Mary George, Xavier University of Louisiana
Katie Ghididiu, Monroe Community College
Sharona Ginsberg, SUNY Oswego
Nancy Grimaldi, EBSCO
Breanne Hagen, Humboldt State University
Daniel Harms, SUNY Cortland
Matthew Harrick, Brooklyn College CUNY
Amy Hathaway, Albany College of Pharmacy and Health Sciences
Michael Huang, Stony Brook University
Aleshia Huber, Binghampton University
Jocelyn Ireland, Mohawk Valley Community College
Szilvia Kadas, SUNY Cortland
Andrea Kingston, Monroe Community College
Jessica Koos, Stony Brook University
Sarah Lane, SUNY Canton
Jill Locascio, SUNY College of Optometry
Stephan J. Macaluso, SUNY New Paltz
Charlene V. Martoni - McElrath, SUNY Albany
Mark McBride, SUNY OLIS
Katherine McGivern, Bergen Community College
Maria McLane, SUNY Delhi
Jennifer Moore, SUNY Cortland
Nancy Sarah Murillo, SUNY Orange
Rebecca Nous, Geneseo Community College
Chuck O'Bryan, SUNY Libraries Consortium
Janet Ochs, SUNY Cortland
Maaike Oldemans, SUNY Cortland
Jen Parker, SUNY Cortland
Jeremy Pekarek, SUNY Cortland
Jennifer Phelan, SUNY Cortland
Richard J. Powell, SUNY Cortland
Nandi Prince, New York City College of Technology
Logan Rath, SUNY Geneseo
Mechelle Romanchock, Alfred University
Jamie Saragossi, Stony Brook University
Laurel Scheinfeld, Stony Brook University
Kimberly Shea, Humboldt State University
Pauline Lynch Shostack, Onondaga Community College
Kayla Siddell, Xavier University of Louisiana
Kimberly Stelter, Humboldt State University
Lauren Stern, SUNY Cortland
Gregg Stevens, Stony Brook University
Dennis Thoryk, Onondaga Community College
Michelle Toth, SUNY Oswego
Ted Tyson, Third Iron
Heidi Webb, EBSCO
Jessica Welsh, SUNY New Paltz
Brandon K. West, SUNY Geneseo
Jennifer Whittaker, SUNY Canton
Kelly Williamson, SUNY Center for Professional Development
Alice Wilson, Monroe Community College
Hilary Wong, SUNY Cortland
Nicole Wood, Austin Peay State University
Maureen Zaikowski, SUNY OLIS
Katherine Zipman, SUNY New Paltz