

Take a Bite out of it!

Microlearning Videos for Library Instruction

Presented by:
Jocelyn Ireland
Instructional Design Librarian
Mohawk Valley Community College
jireland@mvcc.edu



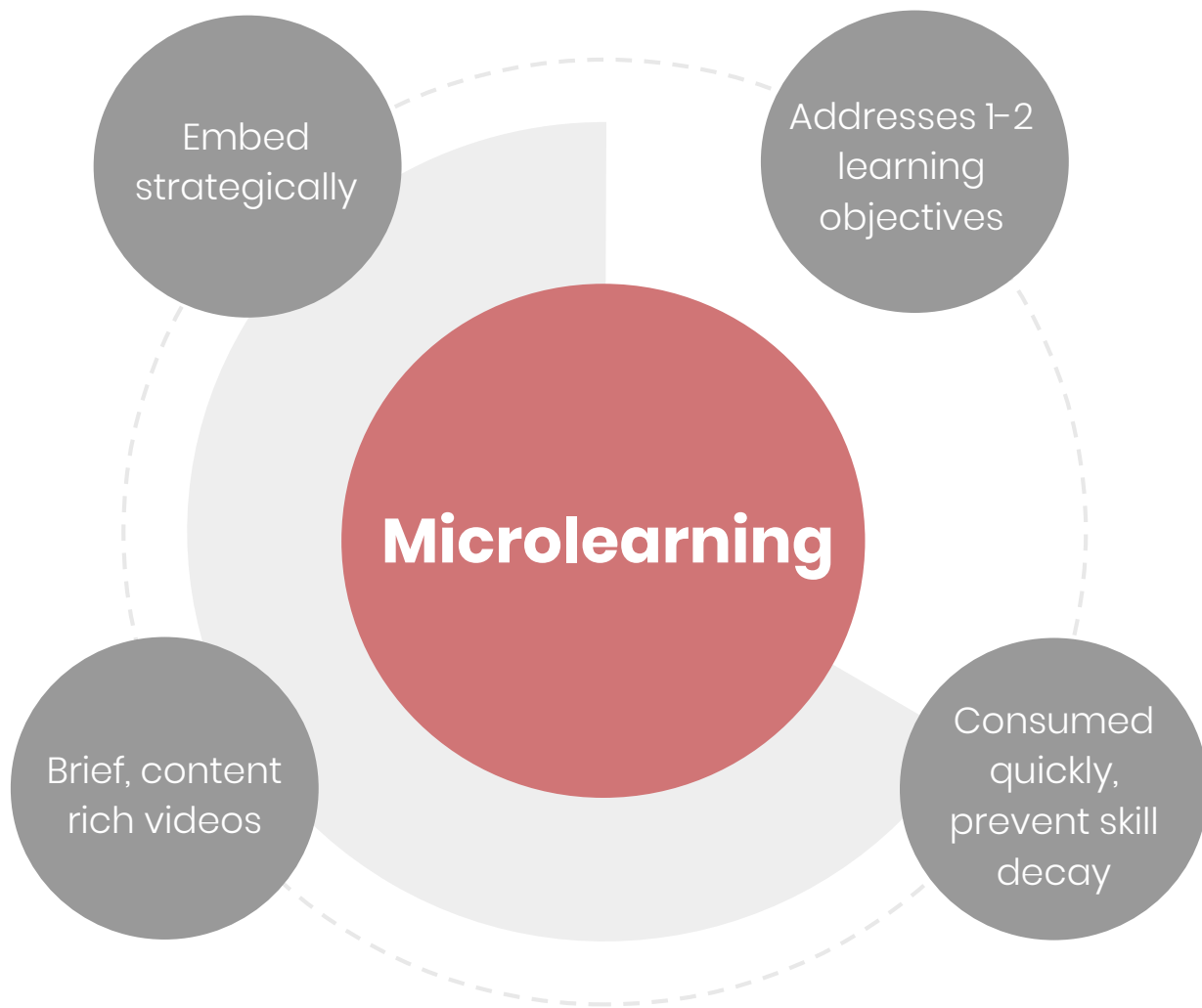
Agenda

Overview of microlearning
Relevancy to librarians
Video creation process
Software tools
Accessibility best practices
Discussion





**Instructional Designer
+
Librarian
@
a Community College**



Our audience

Context

is just as important as

content

Microlearning uses for librarians

- Write 2-3 things patrons struggle with that could be answered effectively with a brief video.
- Where would you embed them?
- User support embedded at their point of need
- Brief, scaffolded information literacy lessons integrated into faculty's online course sites



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Benefits

- Easier to consume and address specific learning need
- Mix and match, reuse content
- Maintain a human presence in the online environment
- Self-sufficiency → self-efficacy



Creation process

- Problem-solving mindset
- ADDIE model
 - Analysis
 - Design
 - Development
 - Implementation
 - Evaluation
- Get over insecurities
- Script
- Keep going, edit later
- Upload to YouTube and caption



Video Creation Tools

Camtasia

- Screen recorder and video editor
- Good for novice or techie
- Educator license \$169

Screencast-O-Matic

- Free screen recorder, 15min limit
- \$1.50/month video editor

Others:

- ShotCut
- HitFilm Express
- iMovie



A graphic of four concentric circles in a light red color, centered on the left side of the slide.

Accessibility

1

Caption

YouTube automatic captioning; third party used by the Accessibility Office, or a subtitling platform like [Amara](#)

2

Explain as you do

Keep in mind some people cannot or will not access the visual and audio content in a video.

3

Transcript

Audio in text format, plus descriptions of key visuals or graphs



Thanks!

Any questions?

You can find me at

- jireland@mvcc.edu
- [linkedin.com/in/jocelynireland/](https://www.linkedin.com/in/jocelynireland/)
- Example of a microlearning video:
Signing into Primo –
<http://bit.ly/mvlibaccount>

Sources Consulted

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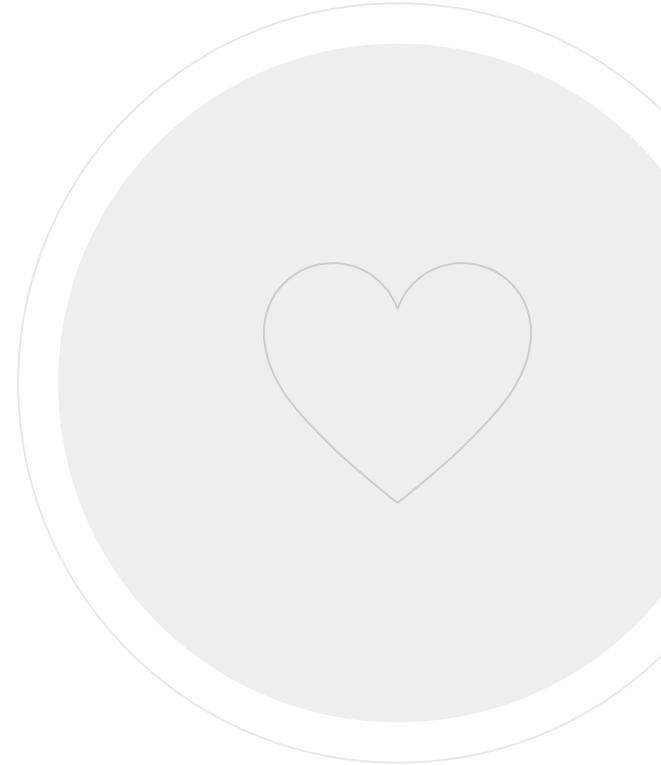
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Credits

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- Presentation template by [SlidesCarnival](#)
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Microlearning Video Ideas Discussed @SUNYLA2019

- Call # tutorial w/ QR code in stacks
- Highlight suggested databases
- Introduction to subject liaisons
- ILL how-to
- Easy to send links to videos through virtual reference
- Citations; how to double check auto-generated database citation
- Searching in Primo
- Signing into library account
- How to download an e-book
- Zotero/Medeley tutorial
- Finding a scholarly journal article (using filters in Primo)