SUNYLA 2018 | Throw Open Our Doors
Academic Librarians Open to New Experiences, Opinions, and Viewpoints

Finger Lakes Community College, June 13-15
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SUNYLA President’s Welcome

Welcome to SUNYLA 2018! I am excited to welcome everyone to what I am sure will be another outstanding experience filled with networking, learning, and idea sharing. This year’s conference will once again bring together library staff from across SUNY, New York State, and beyond where we will discuss the idea of “open” in all of its contexts. We will be enjoying all that the beautiful Finger Lakes Region has to offer, so take time to explore while visiting the area. SUNYLA has been such a huge part of my career; this conference was one of the first professional events I attended as a graduate student in my MLIS program. This year’s conference will be my sixth consecutive conference, and I cannot speak enough about the friends I have made, and the connections I have been able to cultivate that have helped me in my career. I truly believe that everyone can find a place in SUNYLA! If this is your first SUNYLA Conference, please attend the First Time/New Member meeting on Wednesday evening before the member social.

I want to take a moment to give a huge THANK YOU to April Broughton, Conference Chair, and the Conference Planning and Local Arrangements Committees for all of their hard work getting this conference together! I look forward to hearing about everyone’s favorite moments from the conference over the next few days.

Carrie Fishner
SUNYLA President

Conference Chair’s Welcome

A very warm welcome to SUNYLA 2018 at Finger Lakes Community College! With our theme of “Throw Open Our Doors: Academic Librarians Open to New Experiences, Opinions, and Viewpoints”, it is truly a pleasure to welcome the library community to our campus to share and learn. I would like to invite you, while you are here, to take a minute between sessions to relax and wander the campus trail systems and to explore the beautiful lakeshore and vibrant community of Canandaigua. I could not have put together this conference without the support of some truly magnificent volunteers. A huge thank you to everyone who gave their time and enthusiasm to pull this all together. We have a spectacular program put together that truly reflects the theme of sharing and learning and experiencing we envisioned, and I hope you enjoy.

Special thanks to Jill Bond, Finger Lakes Community College Class of 2019, for designing our conference logo this year. It was a distinct pleasure working with her as she worked hard to create a logo that reflects the spirit of the conference.

Many thanks as well to our generous conference sponsors. We have a fantastic group exhibiting with us this year- make sure you stop by the vendor exhibit area to chat and see everything they have to offer. It has been a pleasure working with everyone to bring this conference together. I am looking forward to the lively and engaging conversations and learning opportunities that have colored SUNYLA conferences in the past, and will continue to do so into the future. Thank you for bringing life to our idea and filling it with your experiences, your stories, and your expertise. Welcome to SUNYLA 2018. We are happy to have you and I hope you enjoy!

April Broughton
SUNYLA 2nd Vice President/Conference Chair
Planning Committee

April Broughton (2nd VP/Conference Chair), Finger Lakes Community College
Jenny Burnett (Local Arrangements Chair), Finger Lakes Community College

Wally Babcock, Finger Lakes Community College
Mandy Babirad, Morrisville State College
Jill Bond, Finger Lakes Community College, Class of 2019
Becky Burke, University at Buffalo
Jennifer DeVito, Stony Brook University
Carrie Fishner, SUNY Delhi
Ruth Freier, Finger Lakes Community College
Ken Fujiuchi, Buffalo State College
Carol Anne Germain (1st VP/President Elect), University at Albany
Rebecca Hewitt, SUNY Polytechnic Institute
Rebecca Hyams (Programming Chair), SUNY Maritime College

Kathleen Kasten, Stony Brook University
Andrea Kingston, Monroe Community College
Sarah Moon, Finger Lakes Community College
Logan Rath, College at Brockport
Jamie Saragossi (Vendor Relations Chair), Stony Brook University
Adam Richard Saunders, Morrisville State College
Sue Slivan, Finger Lakes Community College
Fantasia Thorne-Ortiz, Onondaga Community College
Mary Timmons, Monroe Community College
Rachel Turner, Binghamton University
Linda Willoughby, SUNY New Paltz

Scholarship Recipients

Congratulations to our Sylvia Chu Memorial Scholarship Recipients:

Amanda Wentworth, SUNY Geneseo
Morgan Bond, SUNY Oswego
Mona Ramonetti, Stony Brook University
Laurel Schenfield, Stony Brook University

Many Thanks

The Local Arrangements Committee would like to thank the following offices and staff at Finger Lakes Community College for all of their help and support with this conference:

Charles J. Meder Library
AVI Food Service
Berna Ticonchuk, Finger Lakes Community College
Environmental Conservation & Horticulture
Business Services
Facilities & Grounds

Housing & Residential Life
Information Technology
Jacob Amidon, Finger Lakes Community College
Associate Vice President of Academic Affairs
Dr. Robert Nye, Finger Lakes Community College
President

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FLCC President’s Welcome

Welcome to Finger Lakes Community College. I’m so pleased that FLCC is hosting such a gathering. It seems fitting that you should be here in this year, as FLCC and SUNYLA each celebrate their 50th year. I am proud to be part of FLCC’s celebration and, by extension, yours. It goes without saying that librarians stand at the forefront of what is new and innovative without sacrificing their long history of scholarship and inquiry.

Your conference this year is dedicated to new experiences, opinions, and viewpoints and this idea of ‘throwing open doors’ seems so resoundingly true of the academic experience, particularly as we think about the commencement season that is now just behind us. FLCC’s institutional values of inquiry, vitality, interconnectedness, and perseverance are evident in everything this conference – and librarians as a whole – embodies.

Thank you for all that you and your libraries do for students and I again welcome you to our campus. I hope that you have a fulfilling and worthwhile conference that invigorates you to continue the important work you are doing every day.

Dr. Robert Nye
FLCC President
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OVERRVIEW

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- Mimic the look and feel of a reader-printer
- Integrate with current applications

BENEFITS

- 100% conversion accuracy
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- Breakthrough affordability (50% less than traditional film conversion)
- Eliminate the need for buying/maintaining microfilm reader-printer equipment and for all
- Reduce search and retrieval times to seconds
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<tr>
<th>Time</th>
<th>Activity</th>
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<tr>
<td>8:00am - 5:00pm</td>
<td>Residence Hall check-in, <strong>Suites at Laker Landing - College Suites</strong></td>
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<td>9:00am - 5:00pm</td>
<td>Conference registration check-in, <strong>Main entrance - Atrium</strong></td>
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<td>10:00am - 1:00pm</td>
<td>SUNYLA Council meeting (catered lunch), <strong>Room 2775</strong></td>
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<td>12:00pm - 1:00pm</td>
<td>Lunch on your own (if not attending council meeting)</td>
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<td>12:00pm - 5:00pm</td>
<td>Vendor exhibits, <strong>Student Center - Auditorium Lobby &amp; Stage 14</strong></td>
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<td>1:00pm - 1:30pm</td>
<td>Coffee/Water Break, <strong>Student Center - Student Lounge</strong></td>
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<td>1:30pm - 3:30pm</td>
<td>Pre-conference Workshops</td>
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<td>2:00pm - 3:00pm</td>
<td>FLCC Greenhouse Tour, meet outside the Library’s entrance on the 2nd floor</td>
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<tr>
<td>3:00pm - 4:00pm</td>
<td>FLCC Campus Trail Hike/Walk, meet outside the Library’s entrance on the 2nd floor</td>
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<tr>
<td>4:45pm - 5:45pm</td>
<td>Committee/SIG meetings</td>
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<td>5:30pm - 6:00pm</td>
<td>New member meeting, <strong>Charles J. Meder Library, Room 3515</strong></td>
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<tr>
<td>6:00pm - 7:30pm</td>
<td>Membership social, <strong>Student Center - Student Lounge</strong></td>
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<tr>
<td>7:30pm -</td>
<td>Dinner on your own, <a href="bit.ly/sunyla2018eats">bit.ly/sunyla2018eats</a></td>
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**THURSDAY, JUNE 14th**

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<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>7:30am - 8:45am</td>
<td>Breakfast, <strong>Student Center - Café</strong></td>
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<td>7:30am - 12:00pm</td>
<td>Vendor check-in, <strong>Main entrance - Atrium</strong></td>
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<td>7:30am - 12:00pm</td>
<td>Residence Hall check-in, <strong>Suites at Laker Landing - College Suites</strong></td>
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<td>7:30am - 5:00pm</td>
<td>Conference registration check-in, <strong>Main entrance - Atrium</strong></td>
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<tr>
<td>8:45am - 10:00am</td>
<td>Keynote address, <strong>Student Center - Auditorium</strong></td>
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<td>10:00am - 6:00pm</td>
<td>Vendor exhibits, <strong>Student Center - Auditorium Lobby &amp; Stage 14</strong></td>
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<tr>
<td>10:15am - 11:00am</td>
<td>Session A</td>
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<td>10:45am - 11:15am</td>
<td>Coffee/Water Break, <strong>Student Center - Student Lounge</strong></td>
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<tr>
<td>11:15am - 12:00pm</td>
<td>Lunch, Welcome &amp; General Meeting, <strong>Student Center - Café</strong></td>
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<td>2:00pm - 2:45pm</td>
<td><strong>Session C</strong></td>
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<td>2:45pm - 3:45pm</td>
<td>Coffee/Water Break, <strong>Student Center - Student Lounge</strong></td>
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<td>3:00pm - 3:45pm</td>
<td><strong>Session D</strong></td>
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<tr>
<td>3:45pm - 4:15pm</td>
<td>Break &amp; Vendor Exhibits, <strong>Student Center - Auditorium Lobby &amp; Stage 14</strong></td>
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<td>4:15pm - 5:15pm</td>
<td>Makers &amp; Makerspaces in Libraries Interest Group Meeting, <strong>Room 2316</strong></td>
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<td>4:15pm - 6:00pm</td>
<td>Poster Session with hors d’oeuvres, social &amp; raffle, <strong>Student Center - Student Lounge</strong></td>
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<td>6:30pm - 9:30pm</td>
<td>NYWCC Dinner and wine tasting, <strong>NYWCC/New York Kitchen</strong></td>
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**FRIDAY, JUNE 15th**

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<tr>
<td>8:00am - 9:00am</td>
<td>Breakfast, <strong>Student Center - Café</strong></td>
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<td>8:00am - 12:00pm</td>
<td>Vendor exhibits, <strong>Student Center - Auditorium Lobby &amp; Stage 14</strong></td>
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<td>8:00am - 12:00pm</td>
<td>Conference registration check-in, <strong>Main entrance - Atrium</strong></td>
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<td>8:00am - 1:00pm</td>
<td>Residence Hall check-out, <strong>Suites at Laker Landing - College Suites</strong></td>
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<td>9:15am - 10:00am</td>
<td><strong>Session E</strong></td>
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<td>9:45am - 11:30am</td>
<td>Coffee/Water Break, <strong>Student Center - Student Lounge</strong></td>
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<td>10:15am - 11:00am</td>
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<td>11:15am - 12:00pm</td>
<td><strong>Session G</strong></td>
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<tr>
<td>12:00pm -</td>
<td>Lunch on your own &amp; Safe Travels</td>
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Sponsors

The SUNYLA conference each year would not be the same without the generous donations made by our sponsors, and this year certainly is no different. Many thanks to the 2018 SUNYLA Conference sponsors!!!

Wednesday Evening Social - EBSCO
Wednesday Water - SPIE
Thursday Breakfast - ACS
Thursday Morning Coffee Break - Wiley/ESLN
Thursday Water - Springer Nature
Thursday Wine & Hors d’Oeuvres - NYLA ASLS
Friday Breakfast - Chronicle of Higher Education
Friday Morning Coffee Break - RRLC
Friday Water - ProQuest

Mugs - ProQuest/ExLibris

Exhibitors

This year we have a fantastic group of over 20 exhibitors joining us at SUNYLA 2018. Be sure to stop by the vendor exhibit area in the hallway in front of the auditorium and into Stage 14. Thank you to everyone participating and supporting this years conference!!!
Keynote Speaker

**Bryan Alexander** is an internationally known futurist, researcher, writer, speaker, consultant, and teacher, working in the field of how technology transforms education.

He completed his English language and literature PhD at the University of Michigan in 1997, with a dissertation on doppelgangers in Romantic-era fiction and poetry. Then Bryan taught literature, writing, multimedia, and information technology studies at Centenary College of Louisiana. There he also pioneered multi-campus interdisciplinary classes, while organizing an information literacy initiative.

From 2002 to 2014 Bryan worked with the National Institute for Technology in Liberal Education (NITLE), a non-profit working to help small colleges and universities best integrate digital technologies. With NITLE he held several roles, including co-director of a regional education and technology center, director of emerging technologies, and senior fellow. Over those years Bryan helped develop and support the nonprofit, grew peer networks, consulted, and conducted a sustained research agenda.

In 2013 Bryan launched a business, Bryan Alexander Consulting, LLC. Through BAC he consults throughout higher education in the United States and abroad. Bryan also speaks widely and publishes frequently, with articles appearing in venues including The Atlantic Monthly, Inside Higher Ed. He has been interviewed by and featured in MSNBC, US News and World Report, National Public Radio, the Chronicle of Higher Education, the National Association of College and University Business Officers, Pew Research, Campus Technology, and the Connected Learning Alliance.

He is currently writing *Transforming the University in the Twenty-First Century: The Next Generation of Higher Education* for Johns Hopkins University Press (forthcoming 2019). His two most recent books are *Gearing Up For Learning Beyond K-12* and *The New Digital Storytelling (second edition)*.
Full Conference Schedule - Wednesday

Wednesday, June 13th

8:00am - 5:00pm  Residence Hall check-in, **Suites at Laker Landing - College Suites**
9:00am - 5:00pm  Conference registration check-in, **Main entrance - Atrium**
9:00am - 5:00pm  Vendor check-in, **Main entrance - Atrium**
10:00am - 1:00pm SUNYLA Council meeting (catered lunch), **Room 2755**
12:00pm - 1:00pm Lunch on your own (if not attending council meeting)
12:00pm - 5:00pm Vendor exhibits, **Student Center - Auditorium Lobby & Stage 14**
1:00pm - 1:30pm Coffee/Water Break, **Student Center - Student Lounge**

1:30pm - 3:30pm  Pre-conference Workshops

1. **LEADING THE WAY, PITFALLS AND POSSIBILITIES - WHAT IT MEANT TO BE A VANGUARD**
   Room 2775
   **David Schuster, Kenneth Wierzbowski, Lauren Jackson-Beck, Jean Paul Orgeron & Richard Wisneski**

   During this pre-conference session, we will explore the focus points from the Vanguard Libraries and the impact on the Alma implementation looking at cleanup projects within our Aleph systems (what was important at the time or not), and provide a quick overview of functionality as we saw it. Are there misconceptions about the system and how we may need to adjust in a Network Zone environment.

2. **THE SUNYLA INSTRUCTION TEST KITCHEN OPEN ACCESS EDITION**
   Room Library 3515
   **Brandon West & Logan Rath**

   It’s time to craft the best lesson plan! This workshop competition will showcase the talents of participants as they work together in small teams to design an exciting hands-on, information literacy lesson using open access resources as their inspiration. After the facilitators kick off the workshop with an exercise on interactive learning, participants will compete through two rounds of creative lesson planning. The top two teams will compete for bragging rights and a delicious prize. The goal of this workshop is to inspire participants to take creative risks with their teaching and to have fun doing so.
3. PREPARING FOR TRANSITIONS: LEADERSHIP AND CHANGE MANAGEMENT

Room 2750

Janetta Watterhouse

There has been much talk about change management and transformational change within libraries. Staff at any level can more effectively lead and manage change if they understand the various dimensions of change management and how they apply to leadership. This session will present the schools of leadership as a foundation to the context of leading change, as well as dimensions of change management, including drivers for change, levels and types of change, methods of communicating change, and models of change leadership. Participants will be engaged to provide examples from their institutions, reflect on their leadership style, and identify their role.

Campus Tours

2:00pm - 3:30pm

FLCC Greenhouse Tour & Activity
Join Berna Ticonchuk, from FLCC’s Environmental Conservation & Horticulture Department, for an introduction and tour of our College Greenhouse, followed by some hands-on repotting activities. No registration is required and the group will meet outside the Library’s entrance on the 2nd floor.

3:00pm - 4:00pm

FLCC Campus Trail Hike/Walk
Jenny Burnett, FLCC’s Systems Librarian, will lead a hike through a portion of the campus trails. While this portion of the trail is relatively flat, be sure to wear comfortable walking shoes. No registration is required and the tour group will meet outside the Library’s entrance on the 2nd floor.

4:45pm - 5:45pm

Committee/SIG meetings
Working Group for Information Literacy, Room 2750
Acquisition and Electronic Resources Management Combined Meeting, Room 2780
Best Practices in Developing a Peer Review Research Model, Room 2770
SUNYLA Libraries and Sustainability, Room 2760

5:30pm - 6:00pm

New member meeting, Charles J. Meder Library, Room 3515

6:00pm - 7:30pm

Membership social, Student Center - Student Lounge

7:30pm -

Dinner on your own, See: bit.ly/sunyla2018eats
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Full Conference Schedule - Thursday

Thursday, June 14th

7:30am - 8:45am  Breakfast, Student Center - Café
7:30am - 12:00pm  Vendor check-in, Main entrance - Atrium
7:30am - 12:00pm  Residence Hall check-in, Suites at Laker Landing - College Suites
7:30am - 5:00pm  Conference registration check-in, Main entrance - Atrium
8:45am - 10:00am  Keynote address, Student Center - Auditorium
10:00am - 6:00pm  Vendor exhibits, Student Center - Auditorium Lobby & Stage 14

10:15am - 11:00am  Session A

A1. Welcoming Those Who Served: Library Outreach to Military and Veteran Students
Room 2780
Laurel Scheinfeld & Kathleen Kasten

The Post-9/11 GI Bill offers college funding to 2 million service members who served in Iraq and Afghanistan. This has led to an increase in student veterans enrolling in state universities. These students can sometimes feel like outsiders. Since they often served in the military during the traditional college years, they tend to be older, live and work off-campus, have spouses and children, take longer to complete degrees, and have training and experiences traditional students might not easily relate to. Academic libraries can support this diverse population through information literacy, research consultations, targeted presentations, and responsive collections and spaces.

A2. Postsecondary Information Literacy Readiness Assessment Using ILAAP
Room 2750
Cynthia Tysick, Logan Rath, Jewel de la Rosa, & Tiffany Walsh

The University at Buffalo, College at Brockport, and Erie Community College collaborated on validating the quality of the Information Literacy Assessment & Advocacy Project. ILAAP is an assessment tool designed to investigate the information literacy skills of first and second-year post-secondary students. This presentation will report our findings across three SUNY campus types.
A3. OER Program Strategies in SUNY Libraries: Four Million Dollars Later
Room 2760
Alexis Clifton, Carrie Fishner, Jessica Clemons, Katie Ghidiu, Ben Rawlins, and Malina Thiede

This panel brings together librarians from across the state, in a variety of roles, and from diverse institutions. Their common factor: each is a leader of a campus-wide OER initiative with large-scale impact this year.

Panelists will share successes and challenges from his or her library’s OER campaign, and how the initiative has impacted campus-library relationships overall. They will offer advice in getting a library-based OER program established. Each will discuss advantages offered by system-level coordination, as well as how to take advantage of local resources and talents.

A4. Throw Open Our Doors and Tear Down the Walls
Room 2770
Kathryn Machin & Fatoma Rad

With the looming change from Aleph to Alma it is important to address the skill sets, or the lack thereof, in regard to Technical and Access Services. Many libraries have had the same ILS for many years resulting in the need for updated skill sets. It takes courage to admit that you are missing a skill in the field, no matter how small or large it may be. The electronic resource world has drastically changed and is continuing to change. As a result, they’re stuck with inefficient practices instead of asking for help.

A5. Making Boundaries Irrelevant: Pop-up Librarians Engage Students & Faculty Across Campus
Room 2790
Andrea Kingston, Alice Wilson, Pam Czaja, Michelle Beechey, & Alicia Gunther

Breaking down the perceived boundaries between the library and the rest of campus is essential if we want to be seen as a vital resource. Monroe Community College Libraries’ pop-up librarians bring library resources and services to locations around campus in an effort to engage students and faculty where they are instead of waiting for them to come to us. Goals include raising awareness about library resources and services, fostering and strengthening relationships, and exploring an alternative reference services model. In this session, we will discuss the project, logistics, lessons learned, perceived benefits and challenges, and future plans, as well as attendees’ ideas about how this kind of project could be implemented at their libraries.
A6. Preparing to Open Pandora’s Box: Readying Your Library’s E-Resources for Alma Migration
Room 2775

Marianne Hebert, Stephanie Hess, Sophie Forrester, Colleen Lougen, & Susan Davis

Members of the SLC Electronic Resources Management Working Group will discuss our findings to date regarding ERM processes in Alma. Topics are likely to include ERM workflow in the Alma environment, ERM best practices, and policy recommendations for managing e-resources in the Network Zone. We will also report on the SUNY-wide ERM practices survey sent to campuses in December 2017. Time will be allotted for questions.

V1. ProQuest and SUNY: Partnerships and Possibilities
Room 2316

Meet with ProQuest representatives to learn more about:

- Developments at ProQuest relevant to SUNY’s migration to Alma and Primo, including deeper integrations between Alma, Primo, Ebook Central, and OASIS for new workflow possibilities.
- Enhancements to Academic Complete.
- Leganto course resource list solution

We hope you can attend and take part in the conversation.

10:45am - 11:15am  Coffee/Water Break, Student Center - Student Lounge

11:15am - 12:00pm  Session B

B1. From “Show and Tell” to “Teach and Learn”
Room 2750

Sue Slivan and Jackie Tiermini

“Librarianship is a profession in transition, and this is especially true in the case of academic librarians.” Academic Librarians have found themselves in a gray area between ‘service provider’ and ‘information literacy educator.’ Unfortunately, since few librarians are trained teachers, classes result in a One Size Fits All demonstration that does not fulfill the goal of information literacy. Based on recent collaborative experiences, this session will address the various types of classes librarians encounter, and how to plan for any type that will ensure the student, the instructor, the librarian, and your college will find library classes worth it.
B2. Research is Not a Basic Skill: The ACRL Framework and the Importance of Context in Information Literacy Instruction

Room 4290

Allison Hosier

Students’ confidence in their research skills does not always match their proficiency with those skills. Often, what students fail to realize is that the skills they have developed as part of everyday information searches are valuable in some research contexts, but are less useful in others. Previously, skills-based information literacy instruction based on the Standards limited opportunities to talk about the importance of context to the research process. This presentation will describe how the Framework offers a chance to help students learn about the contextual nature of research. A model for application in the classroom will also be presented.

B3. Printing Open Textbooks: It’s Not All Black and White

Room 2760

Laura K. Murray & Allison Brown

Open textbooks exist in digital formats, but many instructors want printed versions for a variety of pedagogical reasons. Learners want print too, because of how they learn, or accessibility needs, or the lack of online connectivity and digital reading devices. Print on demand services such as Amazon’s CreateSpace and Lulu, seem like a quick and efficient solution. However, the reality of using printing services is a little more complicated than uploading a PDF.

With the help of librarians from SUNY campuses, this workshop will address these questions:

– Do we really need to print open texts?
– Exporting PDFs – What is Needed to Make them Print-Ready?
– Print on demand vendors – how do you choose?
– Why is color a luxury OER can’t afford?
– How do you partner with the campus bookstores?
– What is an affordable textbook price?
– Can open textbooks fit into established printing models? (A review of the SUNY OER Services printing pilots.)
B4. Supporting Transitions with Comprehensive Professional Development Planning
Room 2770
Janetta Waterhouse, Karen Gardner-Athey, & Sara Davenport

Members of the SUNY LSP Migration Training Working Group will present their efforts to design professional development for all libraries migrating from ALEPH to Alma. The discussion will start with their initial focus on infrastructure — selecting tools; selecting and standardizing multiple training formats; and creating a comprehensive and consistent online presence. They will then share plans for content development that includes training for volunteer trainers on tools and online training methods; specific migration issues, such as change management, workflow analysis, and data evaluation & cleanup; and functional training in all aspects of the Alma and Primo systems.

B5. Ready (or not): A Community College Library’s Experience with a One Book, One College Program
Room 2780
Erin Wilburn

In the spring of 2017, it was announced that Corning Community College’s “One Book, One College” selection for the 2017-2018 academic year would be “Ready Player One” by Ernest Cline. Librarian Erin Wilburn reached out to campus and community partners to design programming that would connect readers with the text in new ways. Come hear about what worked, what didn’t, and why!

B6. SUNY LSP Data Migration Task Force Recommendations & Best Practices
Room 2775
Wendy West

The SUNY LSP Data Migration Task Force has developed best practices and recommendations for data migration from Aleph to Alma, in collaboration with SUNY Office of Library and Information Services, SUNY University Centers, the LSP Task force, and the SUNY LSP Working Groups and Ex Libris. This session will consist of 30 minutes of discussion about the Task Force’s recommendations, followed by a 15 minute Q & A session.

V2. GOBI Library Solutions from EBSCO, connecting with Alma
Room 2316
12:15pm - 1:45pm  Lunch, Welcome & General Meeting - Student Center - Café

2:00pm - 2:45pm  Session C

C1. UX Testing for Instruction
   Room 2750
   Abby Smith Juda, Kelly Hallisy, & Laura Kuo

   Librarians spend a lot of time anticipating the problems our users might encounter, but how can we get a glimpse of what our users are really doing? A group of librarians at Ithaca College decided to borrow a page from web designers and try some user testing. We observed our students perform a set of tasks and compared their choices with our expectations. We’re using the results to improve our instruction and our web presence. We’ll discuss how to design and run user testing and how to use the results.

C2. Librarian/Professor Collaboration 101
   Room 2760
   Cindy Hagelberger, Nicki Lerczak, & Paul Brew

   The Alfred C. O’Connell Library has a unique and effective long term educational partnership with history professor Paul Brew. We have worked with him as his assignments have ranged from authentic historical costumes, to historical scrapbooks, to their current form as multi-part primary and secondary source explorations using jointly created worksheets. He and the librarians design his research assignments around library resources, and he includes librarians in the delivery and use of those resources with students. Through a series of library drop-in visits and work sessions throughout the semester, Paul’s students learn to dig a bit deeper, think more critically, understand the integral role of the library, and evaluate information through the study of history.

C3. The Leap From OER to Open Pedagogy
   Room 2790
   Julie Turley, Natalia Sucre, & Lusiella Fazzino

   Interested in lowering textbook costs for students and tailoring the content to their lived experience, College of New Rochelle librarians hacked an OER on Information Literacy for their credit bearing course. After several iterations, it became obvious the textbook was a fluid document. The librarians quickly became aware of the power of moving away from the traditional textbook: control over content; inclusivity; localization. As a result, the discourse evolved away from the textbook to the classroom. How does this “openness” impact teaching? We will discuss how a Wikipedia curriculum and a deep listening framework bolster active information literacy learning.
C4. Library Marketing- What’s Up With That?
Room 4290
Amanda Lowe

There are so many avenues to go down when trying to find the right fit for marketing your library and the resources your library offers. Marketing can be very passive or it can be active. All the avenue choices usually help to generate many questions. Do I make flyers? What should I bring with me when I am out tabling? What can I do to prevent these flyers from going straight into the trash? How can I ramp up my social media game to get students to interact? How does marketing differ from outreach on social media platforms? How should I differentiate marketing between students, faculty/staff, and community members? This presentation will focus on some tips and tricks for library marketing & how to turn marketing opportunities into active outreach opportunities.

C5. MAKEing Connections: Library Makerspaces for Outreach and Promotion
Room 2770
Sharona Ginsberg & Juan Denzer

Library makerspaces are beneficial not only to patrons but to the library itself. This presentation will discuss how the library makerspace can be a tool for outreach, promoting services and social media, and engaging students, faculty, and staff. The presenters will highlight projects created at SUNY Oswego. We encourage attendees to share their own projects and experiences.

C6. SUNY Libraries and Accessibility: A Panel Discussion
Room 2775
Jill Locascio, Laura Harris, Sophie Forrester, Jen Parker, and Rebecca Olin

Accessibility of higher education websites is a hot button issue which has directly impacted SUNY campuses. This session will be an open discussion led by a panel of librarians from 5 SUNY institutions where we discuss how libraries at the various SUNY institutions have been responding and how to go forward from here.

2:45pm - 3:45 Coffee/Water Break, Student Center - Student Lounge
3:00pm - 3:45pm  
Session D

D1. A Brainstorm is Brewing: Creative Teaching Strategies for Starting Research

Room 2750

Lisa Czirr

Strategizing to begin a research project can be challenging for students. In this presentation, a librarian will discuss the concept of brainstorming and demonstrate how it can be creatively adapted to information literacy pedagogy. What does “brainstorming” really mean? How can you guide your classes to become more inquisitive about their research, right from the start? Find out how to spark some inspiration into your students’ research process with several engaging ideas that you can bring into your research sessions.

D2. How I Turned a One-Shot into a Four-Shot

Room 2760

Emily Underwood

One of the biggest challenges with Information literacy instruction is convincing faculty that it’s worthwhile for them to give up class time for your instruction session. Knowing that information literacy skills are a necessary part of life and that a professor’s class time is limited, how do you convince a faculty to give you more time? How do you help the faculty member see that these skills are every bit as important as their course content? Learn tactics you can use to help you get more class time.

D3. Academic Libraries and Open Education: Maintaining the Scholarly Record

Room 2790

Julie Turley, Natalia Sucre, & Lusiella Fazzino

In response to the increasing prices of scholarly content, academic libraries have been making strategic investments in areas such as open access, open educational resources, and open data. But do we have a responsibility to make these investments in order to regain control over the scholarly record and not solely because of the increase in costs.
D4. Shouldn’t This be at a Public Library? A Collection to Support the Community, not the Curriculum

Room 2770

Adam Saunders, Angela Rhodes, & Mandy Babirad

Morrisville State College has the unique position of being an academic library that collects materials normally only found in public library settings. Thanks to a special, yearly grant from the Sheila Johnson Institute, the Morrisville State College Library has built a popular collection of materials that serves their residential, and diverse student community in a rural section of New York State. Join the Morrisville librarians for a discussion about the collection, how to curate unique and varied voices, and advocate for making diversity part of your own collection.

D5. Engaging a Wider Community: The Academic Library as a Center for Creativity, Discovery, and Collaboration

Room 2775

Steven Shapiro

Many academic libraries have experienced significant declines in circulation, reference transactions, reserves, and other indicators. Increasingly, libraries are perceived as being less critical to academia. Are these trends irreversible? Perhaps public libraries can provide us with some answers. A recent IMLS survey of public libraries reported increased visitation and circulation over the past decade. Community outreach via programming and other services contributed to these outcomes. Using these findings, the presentation outlines strategies employed by Montclair State University’s Sprague Library and other academic libraries to attract a broader community (including the public) through innovative programming, collaboration, civic engagement and outreach activities.

D6. Technical Services SIG Lightning Round

Room 4290

Rebecca Nous & Rebecca Hyams

The Technical Services Interest Group will host a lightning round session that will consist of brief presentations highlighting a variety of Technical Services work, practices, workflows, projects, and research. Presentations will have a 10-minute time limit.

3:45pm - 4:15 Break & Vendor Exhibits, Student Center - Auditorium Lobby & Stage 14
4:15pm - 5:15pm  Makers & Makerspaces in Libraries Interest Group Meeting - Room 2316

4:15pm - 6:00pm  Poster Session with hors d’oeuvres, social and raffle, Student Center - Student Lounge

6:30pm - 9:30pm  NYWCC Dinner and wine tasting, NYWCC/New York Kitchen
(Bus Departs from campus at 6:00 & 6:15 with return runs at 9:30 and 9:45.)

Poster Session Information

Poster descriptions are available here: bit.ly/sunyla2018posters

P1. THE EVOLVING INSTITUTIONAL REPOSITORY - THE TEENAGE YEARS - Amy Gay
P2. BYSTANDERS NO MORE: LIBRARIANS AS PLAYERS IN THE GAME - Lusiella Fazzino, Natalia Sucre, & Julie Turley
P3. THE EFFECTIVENESS OF INDIVIDUAL RESEARCH CONSULTATIONS AS A SUPPLEMENT TO TRADITIONAL LIBRARY INSTRUCTION APPROACHES - Don LaPlant & Brendan Aucoin
P4. BEYOND THE BOOK: MOBILE APPLICATIONS IN ACADEMIC LIBRARY COLLECTIONS - Jamie Saragossi, Kathleen Kasten, & Laura Costello
P5. MOTIVATING FACULTY TO CREATE OER: WHAT WORKS, WHAT DOESN’T - Danielle Masursky
P6. IN PURSUIT OF RELEVANCE: INCORPORATING DIVERSITY AND GLOBAL PERSPECTIVES IN A GRAPHIC LITERATURE COLLECTION - Andrea Kingston
P7. THE TIMES THEY ARE A CHANGIN’: ENVISIONING NEW PRACTICES & POLICIES IN ALMA - Nancy Abashian, Bill Jones, & Carrie Marten
P8. CREATING INCENTIVES FOR OER ADOPTION - Aaron Dobbs & Maggie Albro
P9. BASELINE DATA FROM THE SUNY PLATTSBURGH COMMUNITY ON OERS AND TEXTBOOK COSTS - Malina Thiede, Joshua Beatty, & Debra Kimok
P10. FUN AND GAMES WITH COPYRIGHT - Paul Bond
P11. OPENING UP ABOUT STUDENT PRIVACY: SURVEYING STUDENT OPINIONS ABOUT LIBRARIES - Jessica Ramey-Rhodes, Esta Tovstiadi, Jenica Rogers, & Lauren Jackson-Beck
P12. ASSESSING LIBRARY DISPLAYS - Katherine Brent
P13. USING SMALL GRANTS TO MAKE THE LIBRARY A DRIVER OF COLLEGE & CAREER ACCESS & AFFORDABILITY - Jennifer Parker, Rebecca Hewitt
P14. WHOSE JOB IS IT? STRATEGIES OF A TEAM-BASED INSTITUTIONAL REPOSITORY - Alicia Marrese
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Full Conference Schedule - Friday

Friday, June 15th

8:00am - 9:00am  Breakfast, Student Center - Café
8:00am - 12:00pm  Vendor exhibits, Student Center - Auditorium Lobby & Stage 14
8:00am - 12:00pm  Conference registration check-in, Main entrance - Atrium
8:00am - 1:00pm  Residence Hall check-out, Suites at Laker Landing - College Suites

9:15am - 10:00am  Session E

E1. Using Games to Teach Information Literacy
Room 2750
Emily Underwood & Heather Binion

Keeping students engaged during “library sessions” can be a challenge. We have found that incorporating games into our teaching has been a fun way to engage students and help them understand that library instruction doesn’t have to be a snooze. Learn about ways you could easily incorporate games into your own teaching and watch your students become more engaged.

E2. Rethinking LibGuides: Design, Content, and Sustainability
Room 2790
Lara Nicosia & Jennifer Freer

When faced with upgrading from LibGuides v1 to v2, RIT Libraries decided to use the upgrade as an opportunity to start fresh rather than migrating existing content – rethinking design and purpose, rebuilding content, and implementing a maintenance plan to ensure long-term sustainability of content and design. This re-imagining of purpose has led to a dynamic design for presenting content, as well as interesting projects such as class-built resources around relevant subject areas. This presentation will provide background on the design process, share examples of interesting projects along with pedagogical insights, and outline a system for content maintenance for site administrators.
E3. OER: Fact and Fiction
Room 2760
Kerrie Fergen Wilkes, Sophie M. Forrester, & Dawn Eckenrode

What is the role of academic libraries in supporting OER? How do OER initiatives fit into libraries’ current reference and instruction programs? How can librarians serve teaching faculty in OER adoption and creation? Where and how can librarians and instructors find quality OER content? What struggles do instructors face with regard to copyright? These questions and more will be addressed in an interactive panel discussion on Fredonia’s successes and challenges with OER. Attendees are encouraged to bring their own questions as well.

E4. How to Tackle Your Digitization To Do List
Room 2770
Jane Verostek

Are you thinking of tackling a digitization project? Are you curious how to get started, where to find funding, the steps involved with regards to digitization and metadata and where to store your digital images? Learn how SUNY ESF took a closed archives and 3 years later successfully digitized and created metadata for 1,000s of items. Steps reviewed will include how we found funding, used on campus resources, used Google forms and NY Heritage and Digital Commons. Projects reviewed will include how we digitized and created metadata for our yearbooks, over-sized plans, photographs and films.

E5. Open to Discussion: Speaker-centric Programming in the Academic Library
Room 2780
Kathleen Kasten, Jamie Saragossi, & Dana Haugh

Stony Brook University Libraries’ strategic plan has placed an emphasis on academic engagement and outreach to the campus community. One mechanism for this engagement has been speaker events. This presentation will outline three different types of speaker events: the Colloquium Series, a monthly event designed for library faculty and staff to showcase their own research; faculty speaker events honoring nationally recognized heritage months and other campus initiatives; and guest lectures that highlight the work of our colleagues and peers. Strategies for recruitment and promotion as well as attendance and sustainability will be discussed.
E6.  **Opening the Discovery Door: Getting to Know Primo**  
Room 2775  
*Michelle Eichelberger, Erin Rushton, Esta Tovstiai, Nancy Babb, Jessica McGivney, Erin Sharwell, Jill Locascio, & Rebecca Nous*

SUNY will be migrating to Ex Libris’ Discovery System Primo as part of the Alma migration in June 2019. Join us for a short live demo of Primo, and a discussion of the LSP Discovery System Working Group’s initial recommendations for SUNYwide implementation.

9:45am - 11:30am  
Coffee/Water Break, Student Center - Student Lounge

10:15am - 11:00am  
Session F

F1.  **Breaking Out of the Ordinary: Using Gamification in the Library Classroom and Beyond**  
Room 2750  
*Lara Herzellah*

Join me to learn about the use of gamification in library instruction, outreach and programming. Game-based learning motivates learners and builds problem-solving skills, while also achieving learning outcomes. I will focus on my use of BreakoutEDU, a learning game platform that uses escape room mechanics to encourage critical thinking, teamwork, communication and creativity. See how BreakoutEDU aligns with the ACRL Framework for Information Literacy and I will discuss the preliminary results from my ongoing study on its use in general education.

F2.  **Student Research Day: Fostering Student Scholarship Through Library-Faculty Collaboration**  
Room 2770  
*Megan Margino*

In support of student research, the Farmingdale State College (FSC) Greenley Library will host Student Research Day (SRD), FSC’s first poster session open to students in all disciplines (February 2018). Through establishing SRD, the Library formed a variety of campus partnerships to promote a culture of student scholarship for the future of FSC. Details include: (1) Instituting and managing FSC’s first poster printing services open to the campus community; (2) Securing funding for SRD participants’ poster printing costs; (3) Obtaining faculty buy-in to ensure student participation; (4) Supporting students via information literacy and poster design workshops; and (5) Assessing students’ confidence levels in conducting research and participating in research-related activities.
F3. **Open Scholarship on a Shoestring**

Room 2780  
*Rebecca Hewitt, Jen Parker, & Shannon Pritting*

Grant funding has been central to SUNY Polytechnic’s leadership in the open access (OA) campaign on campus. Partnering with SUNY, regional, and campus associations, our library has won thousands of dollars to support educational access and affordability initiatives. Projects are selected strategically to align with campus OA priorities and faculty and student needs. Contributions to NY Heritage, SUNY Poly’s institutional repository, course reserves, professional exam prep, and adoption of a purchase on demand model are examples of projects that have been completed successfully, and more are underway.

F4. **SUNY System Administration Update**

Room 2775  
*Mark McBride & Maureen Zajkowski*

This presentation will focus on activities currently taking place at SUNY System Administration that should be of interest to the SUNY Library community.

F5. **ComiCon and Beyond: Library Programming as a Gateway to Faculty and Student Engagement**

Room 2790  
*Jenny Burnett & Dave Ghidiu*

Looking to increase engagement? Capture reluctant library users? Become the hub of your college community! Join us for a short presentation on creating truly enticing events for your faculty, staff and students. Learn some of the basics of library programming in academia and hear Finger Lakes Community College faculty talk about what academic library programming has done for both their instruction and their students.

F6. **25 Ways to Open Your Collection and Improve Discovery**

Room 4290  
*Heidi Webb*

From digital social footprints to integrations and more, come hear some tips, tricks, and ideas on how to improve access to your collections and beyond. The focus will be on different ways to enhance the user experience, make your collections more findable, and connect your users to the broader world of open access and resource sharing.
11:15am - 12:00pm  Session G

G1. Make Information Literacy Fun with Menti!
Room 4290
Heather Binion

Information Literacy Instruction can be viewed by students as something they do no need or that they find boring. Academic Librarians often struggle with ways to make IL instruction new and interesting to students. Menti can be the answer! Menti is an interactive presentation tool that can be easily used in IL instruction. In this session attendees will be able to experience Menti first hand as the students do in IL sessions. They will be encouraged to interact with it and hear how Menti has sparked conversation with faculty, been utilized in the library for training, and left a lasting impression on students.

G2. Library Instruction Request Forms: Empowering Change Through Technology
Room 2780
Joshua Becker

Requesting library instruction through an online form is a common practice at many college libraries. While any institution can create a simple request page, some schools choose to construct elaborate online forms with a vast menu of instruction options. This raises the question: Which type of form best serves my institution? At the Shapiro Library the previous form failed to serve the needs of a growing and diverse instruction program. After considering many factors, librarians developed a highly functional form that aids instruction, record keeping, and assessment. This session will discuss that process and offer strategies on implementing changes at other libraries.

G3. Does Data Need a Center?: Developing a Culture of Data Literacy in a Liberal Arts Environment
Room 2790
Courtney Seymour & David Fuller

In our classrooms, on our campuses, and in our interconnected, information-rich society, we are learning to harness the power of data to learn and communicate about our world. Data Services are up-and-coming offerings for academic libraries, and with all other aspects of information literacy, we strive to complement emerging curricular offerings. The most elegant way of reaching this goal is in partnership with faculty who are already working and teaching with data. In this presentation we discuss our collaboration with the conceptually brand-new Union College Data Center and how we share services, staff, and spaces for learning data analytics, visualization, and general data literacy, as well as techniques associated with GIS.

Room 2770

Eugene J. Harvey

This presentation will center on the new partnership between Butler Library and the recently established Office of Institutional Effectiveness at Buffalo State College. As one of its first initiatives, the Office required all campus units to develop an assessment plan highlighting non-academic support outcomes and key performance indicators (KPIs), and the process for developing this plan will be shared. Presentation highlights will include: 1) a discussion of the partnership, 2) fostering a culture of assessment inclusive of other library personnel, 3) determination of KPIs, and 4) using Taskstream(R) to illustrate mapping of library KPIs to campus strategic directives and SLOs.

G5. Reaching Out Beyond the Book: Creating Opportunities for the Stony Brook University Community to Engage in Native American History and Culture

Room 2760

Mona Ramonetti & Jay Levenson

In the traditional academic setting, Native American history and culture have largely been relegated to books. Beginning in 2013, the Stony Brook University Libraries began to direct some attention to Native history. It started with a display of artifacts in the Main Library, followed by an even larger display outside the doors of the library in 2014. In the years that followed, grants were awarded and collaborations were forged with other campus departments to accommodate the growing campus interest. This presentation highlights the challenges and successes encountered with the primary goal to open the campus to the rich Native American culture.

G6. EZproxy Therapy: Massaging Meaningful Data out of Messy Logs

Room 2775

Bill Jones & Amanda Wentworth

Have you ever taken a look at your EZproxy logs and thought to yourself, “What does all of this mean and how can I possibly use this to supplement my library usage statistics?” This presentation aims to answer that question by sharing step-by-step instructions on setting up a local environment to run EZpaarse, which is an open-source software that can ingest and analyze EZproxy log files. After covering the software setup, we’ll provide a live demonstration of parsing the logs and share some ideas on extracting meaningful information from the data.
V3. EBSCO Database Updates and Open Athens

Room 2316

Nancy Grimaldi

Come learn about new EBSCO database offerings including special SUNY Ultimate upgrade. Find out why libraries are switching to OpenAthens.

Stop the login fiasco and barriers to knowledge with OpenAthens; a SAML-based approach for improved identity and access management. OpenAthens moves beyond IP authentication with a simple, secure and seamless access experience for your end-users. Save yourself from the hassle of managing multiple credentials and gain new insight and detail into the way your library resources are being used.

12:00pm - Lunch on your own

Thank you for attending this year’s SUNYLA Conference, and we look forward to seeing you at next year’s conference!!!
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Presenters

Presenter bios are available here: bit.ly/sunyla2018presenters

Nancy Babb, University at Buffalo
Mandy Babirad, Morrisville State College
Joshua Becker, Southern New Hampshire University
Michelle Beechey, Monroe Community College
Heather Binion, Hobart and William Smith Colleges
Paul Brew, Geneseo Community College
Allison Brown, SUNY Geneseo
Jenny Burnett, Finger Lakes Community College
Jessica Clemons, University at Buffalo
Alexis Clifton, SUNY OER Services
Pam Czaja, Monroe Community College
Lisa Czirr, SUNY Cortland
Sara Davenport, Cayuga Community College
Susan Davis, University at Buffalo
Jewel de la Rosa, Erie Community College
Juan Denzer, SUNY Oswego
Dawn Eckenrode, SUNY Fredonia
Michelle Eichelberger, Geneseo Community College
Lusiella Fazzino, St. John’s University
Carrie Fisher, SUNY Delhi
Sophie M. Forrester, SUNY Fredonia
Jennifer Freer, Rochester Institute of Technology
David Fuller, Union College
Karen Gardner-Athey, SUNY OLIS
Dave Ghidiu, Finger Lakes Community College
Katie Ghidiu, Monroe Community College
Sharona Ginsberg, SUNY Oswego
Alicia Gunther, Monroe Community College
Cindy Hagelberger, Geneseo Community College
Kelly Hallisy, Ithaca College
Laura Harris, SUNY College of Optometry
Eugene J. Harvey, SUNY Buffalo State
Marianne Hebert, SUNY Potsdam
Lara Herzelah, SUNY Fredonia
Stephanie Hess, SUNY Binghamton
Rebecca Hewitt, SUNY Polytechnic
Allison Hosier, SUNY Albany
Rebecca Hyams, SUNY Maritime College
Dana Haugh, Stony Brook University
Lauren Jackson-Beck, Potsdam
Bill Jones, SUNY Geneseo
Abby Smith Juda, Ithaca College
Kathleen Kasten, Stony Brook University
Andrea Kingston, Monroe Community College
Laura Kuo, Ithaca College
Nicki Lerczak, Geneseo Community College
Jay Levenson, Stony Brook University

Jill Locascio, SUNY College of Optometry
Colleen Lougen, New Paltz
Kathryn Machin, Farmingdale State College
Megan Margino, Farmingdale State College
Mark McBride, SUNY OLIS
Jessica McGivney, Farmingdale State College
Laura K. Murray, SUNY OLIS
Lara Nicosia, Rochester Institute of Technology
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Jen Parker, SUNY Polytechnic
Shannon Pritting, SUNY Polytechnic
Fatoma Rad, Farmingdale State College
Mona Ramonetti, Stony Brook University
Logan Rath, SUNY Brockport
Ben Rawlins, SUNY Geneseo
Angela Rhodes, Morrisville State College
Erin Rushton, Binghamton University
Jamie Saragossi, Stony Brook University
Adam Saunders, Morrisville State College
Laurel Scheinfeld, Stony Brook University
David Schuster, Binghamton University
Courtney Seymour, Union College
Steven Shapiro, Montclair State University
Erin Sharwell, SUNY Brockport
Sue Slivan, Finger Lakes Community College
Natalia Sucre, College of New Rochelle
Malina Thiede, SUNY Plattsburgh
Jackie Tiermini, Finger Lakes Community College
Esta Tovstiadi, SUNY Potsdam
Julie Turley, Kingsborough Community College
Cynthia Tysick, University at Buffalo
Emily Underwood, Hobart and William Smith Colleges
Jane Verostek, SUNY Environmental Science and Forestry
Tiffany Walsh, University at Buffalo
Janetta Waterhouse, SUNY Albany
Heidi Webb, SUNY Environmental Science and Forestry
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Brandon West, SUNY Geneseo
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Kerrie Fergen Wilkes, SUNY Fredonia
Alice Wilson, Monroe Community College
Kenneth Wierzbowski, SUNY Brockport
Richard Wisneski, University at Buffalo
Maureen Zajkowski, SUNY System Administration